Mission Action Plan

**SMART Goals**

# Specific

# What do you want to Achieve?

|  |  |
| --- | --- |
| **Our objectives** |  |
| **Who is our target group?** |  |
| **Who else might it affect? (intended or unintended)** |  |
| **What are we going to do?** |  |
| **Where are we going to do it?** |  |

Measurable

# How will you know if you have succeeded? What are you going to measure and how?

## 

# Agreed Upon

# Who do you need to get agreement from; inform; consult with; work with?

# Realistic

# Why is our plan right for what is needed? Do we have the resources we need or how will we get them?

# Timely and timed

# What are your timelines? How can you get it done in time?

| **Action** | **Who is responsible?** | **By when?** |
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